



**BETSY PORT** [|inw4u@inw4u.com|](mailto:inw4u@inw4u.com)  
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**Artist Portfolio:** [www.inw4u.com](http://www.inw4u.com)

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### **EDUCATION**

AAS Web Development| AA Graphic Arts  
LCSC Lewis - Clark State College May 2015 AAS Graphic Design 2015  
Lewis -Clark State College 500 8th Avenue, Lewiston, ID 83501

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### **ACADEMIC ACHIEVEMENTS**

4.0 grade point average - Presidents List, Clifford W.E. Women in Technology Scholarship and a completed internship through the Graphic Communications Department at Lewis Clark State College.

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### **SKILLS**

Web Developer. Business Marketing. Event Manager. SEO- Strategic Analytic Web Marketing. Sales. Graphic Artist. Social Media Marketing. Programmer. Google Analytics Manager. Form Manager. Mobile Optimization. Front End Web Design. Ecommerce - WhooCommerce. Web Author Manager. CMS. Wordpress. Sitecore JavaSript. JSON. HTML HTML. HTML5. CSS. Accessibility. WordPress. SVG Interactive Mapping. Android App Development. Sales. Retail Manager. Social Media Marketing Manager. Photographer. Artist.

I am an example of 23% of Women in Technology. +PLUS 15 Years' Experience. I have watched Technology evolve. I continue to cultivate.

I am an extremely hard worker that brings passion into my work!

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## WORK EXPERIENCE

- **Web Coordinator** Developer | University of Idaho| May 2017| Currently Employed
  - Gozzer Ranch Lake and Golf Club Harrison, Idaho| 2016 - Present | **Artist**
  - Kiwi Air Helicopter Flight Seeing Tours| Clarkston, Washington| 2009-2014| **Events Coordinator, Graphic Artist, Business Marketing Manager, Social Media Marketing Manager**
  - Lancer Lanes and Casino| Clarkston, Washington| 2009- 2014| **Events Coordinator, Graphic Artist, Business Marketing Manager, Social Media Manager**
  - Lewiston Chamber of Commerce| Lewiston, Idaho| 2007-2009| **Business Marketing Manager, Events Coordinator. Created the Inland Northwest Outdoor Show**
  - Fifteen Years of Experience with Outstanding Project Management.
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## REFERENCES

**University of Idaho Professional Reference:** *Chad Neilson* | Director of Web Communications and Operations | Email: [clineilson@uidaho.edu](mailto:clineilson@uidaho.edu) | Phone: 208-301-8602

**Graphic Artist Professional Reference:** *Matt Blaine* | Head at [Gozzer Ranch, Coeur d'alene](#), Idaho | [Discovery Land Company](#) | Email: [mbaine@gozzerranchclub.com](mailto:mbaine@gozzerranchclub.com) | Phone: (208) 819-2928

**Educational Web Development Reference :** *Jason Blazered* | [LCSC Lewis – Clark State College](#) | [BYU Idaho](#) : <https://www.linkedin.com/in/blazzard> | Faculty, Computer Information Technology Department at BYU-Idaho : Website: [jasonblazzard.com](http://jasonblazzard.com) | Email :[blazzard@gmail.com](mailto:blazzard@gmail.com)

**Educational Web Development Reference:** *Casey Blamires* | [LCSC Lewis – Clark State College](#) | Assistant Professor, Web Design & Development at Lewis-Clark State College |[idahodev.com](http://idahodev.com) | Email : [clblamires@lcmail.lcsc.edu](mailto:clblamires@lcmail.lcsc.edu)

**Business Development Business Marketing Professional Reference:** *Mark Stanton* | Kiwi Air Helicopter Flight Seeing Tours| Phone: (509) 254- 4269 | Email: [kiwiair17@hotmail.com](mailto:kiwiair17@hotmail.com)

**Business Development Business Marketing Professional Reference:** *Mark Greene* | Lancer Lanes and Casino | Email: [maloa@hotmail.com](mailto:maloa@hotmail.com) | (509) 393 – 8262